

For Immediate Release

DW[®] Promotes Patrick Kelly to Senior Director of Strategy



Patrick Kelly

Cerritos, CA (March 11, 2024) – [Digital Watchdog[®] \(DW\)](#), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces the appointment of Patrick Kelly to the position of Senior Director of Strategy. He formerly held the position of Director of IP Product Sales for the company. In his new position, Kelly will take an active role in designing and executing the company's marketing and sales strategies in the United States and Canada.

"Patrick has been instrumental in our positioning and growth throughout many areas of the business for over a decade," said Wade Thomas, President and COO of DW. "All of us on the DW Team congratulate Patrick in his new role and look forward to continued growth together."

Patrick Kelly has a long history of success with implementing video systems solutions in a variety of applications, from large school districts to complex installations at regional airports and seaports. Prior to Digital Watchdog, he worked with end users, distributors, regional

systems integrators, national and global resellers, integration partners, A&Es and consultants as a manufacturer's representative. Kelly holds a degree in Business Management from Florida Atlantic University.

"I am honored for the opportunity to help shape the future at DW," said Kelly. "Our industry is in a state of transition with the wide-scale adoption of AI technology and the opportunities it presents while leveraging the potential of the cloud. I'm eager to continue working with the team to provide the best possible experience to our customers."

ABOUT DIGITAL WATCHDOG

Founded in 1987, DW[®] is a leading manufacturer of NDAA/TAA-compliant complete surveillance solutions with the lowest total cost of deployment for IP megapixel, Universal HD over Coax[®] megapixel and legacy analog applications. DW delivers easy-to-use artificial intelligence (AI), stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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